



AI-Integrated Digital Marketing Academy

Become a marketer the industry fights for

Most courses teach slides. We teach work that gets clients. You won't just watch classes – you'll build brands, run live campaigns, ship websites and finish with a portfolio that already proves you can do the job.

500+
Hours

20+
Tools

15+
Certifications

100%
Placement

01 – The Promise

What you unlock from day one

No theory-only modules. From your first week you're working like an agency team member on real briefs.

- ✓ 100% Placement Assistance
- ✓ International Certifications: Google, HubSpot, SEMrush
- ✓ Real Client Projects — every batch
- ✓ Agency-Based Internship Certificate
- ✓ 24 / 7 AI Mentor Support

11

mission-based
levels to clear

15+

portfolio assets
you walk out with

3

markets in focus —
India & the Gulf

∞

mentor support,
even after class hours

02 – Choose Your Player

This was built for people like you

Students & Graduates

Launch your career in India and the Gulf's fastest-growing industry.

Working Professionals

Upskill, switch lanes, or earn more with real digital expertise.

Entrepreneurs

Stop paying agencies. Market your own business and see direct results.

Content Creators

Turn content from a hobby into income with a real strategy behind it.

Career Switchers

No tech background needed. If you can think, you can do this.

Homemakers & Freelancers

Build a flexible income — work from anywhere, anytime.

03 – The Game Plan

Every module is a mission

Complete the task. Earn the badge. Unlock the next level. You don't just learn marketing – you prove it.

● Strategist

Foundations, buyer personas, funnels & consumer psychology

● Brand Maker

Branding, positioning, archetypes & emotional storytelling

● Storyteller

Content, copywriting frameworks, hooks, Canva & AI tools

● Targeter

Social media + live Meta Ads, pixels, retargeting, lookalikes

● Builder

WordPress, Shopify, landing pages, CRO & A/B testing

● Search Expert

Advanced SEO for the AI era – E-E-A-T, local SEO, GBP

● Performer

Google Ads – Search, Display, YouTube, Shopping, PMax

● Automator

Funnels, CRM, WhatsApp & live n8n automation workflows

● Analyst

GA4, Tag Manager, attribution & Looker Studio reporting

● Innovator

Multi-platform ads & cross-channel media planning

● Graduate

Agency internship, client proposal, portfolio presentation & placement activation

Bonus Unlocks

Influencer Marketing · Affiliate · Dropshipping · Amazon Marketplace
· AI Tools for Marketing Workflows

04 — Your Arsenal

Master the tools that shape the industry

Google Ads

Meta Ads

SEMrush

Google AI Studio

GA4

Tag Manager

Search Console

Canva

Elementor

WordPress

Shopify

Mailchimp

HubSpot

CRM

n8n / Make

Gemini

ChatGPT

LinkedIn Ads

CapCut

Claude

Ubersuggest

Ahrefs

Certifications You Earn

Google Ads Certification

Issued by Google Skillshop

HubSpot Inbound Marketing

Issued by HubSpot Academy

SEMrush SEO Toolkit

Issued by SEMrush Academy

Ariverse Academy Diploma

Industry-recognised completion

05 – Why Ariverse

Most institutes teach lessons We focus on transformation

Feature	Ariverse	Others
AI-Integrated Curriculum	✓	Rarely
Real Client Projects	✓	Sometimes
Task-Based Level System	✓	—
Badges & Rewards	✓	—
24/7 AI Mentor Support	✓	—
Portfolio Development	✓	Rarely
Freelancing Track	✓	Rarely
Gulf Market Readiness	✓	—
Internship Certificate	✓	Some
Flexible Payment Plans	✓	Rarely

Where Ariverse Takes You

Digital Marketing Executive

SEO Specialist

Performance Marketer

Social Media Manager

Content Strategist

Google Ads Specialist

Email Marketing Lead

E-Commerce Manager

Freelance Marketer

Marketing Analyst

06 — Start Your Journey

Not sure yet? Good. Most aren't

Talk to us first

A call or WhatsApp chat. No script, no pressure — just an honest conversation about whether this fits you

Experience it first

Contact us to reserve your seat, pay the registration fee, visit the academy, complete your admission, before you begin your journey

Start your journey

Choose your plan, confirm your seat, and begin Level 01
Your first badge is waiting

Batch Forming Soon

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Enroll Now